



**MERCY 4
MANKIND**

Raising awareness and fundraising
for local charities



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About Us

Mercy4Mankind is a leading charity organization in Canada run entirely by volunteers. 100% of our organization is volunteer based. Our mission is simple, we strive to spread peace, love, compassion and reconciliation at every level of society and in every part of the country, based on the teachings of Islam. Our organization supports various grass roots initiatives which are planned to support Canadians and support local Charities. Operating as the Charity Wing of The Ahmadiyya Muslim Youth Association (the largest Muslim Youth Group in Canada), all of our donations are directly spent on Canadian causes.

In the Holy Qur'an, it states:

"You shall worship none but Allah and be kind to parents and to kindred and orphans and the poor, and speak to men kindly and observe prayer, and pay the Zakat (Charity)..." (2:84)

This is the motivation by which the Ahmadiyya Muslim Youth Association works diligently across Canada to give back to the community and help with local issues. Furthermore, Mercy 4 Mankind is inspired by the teachings of the Holy Prophet Muhammad (peace be upon him), who led by example through his high standards of charitable giving.

The Prophet (peace be upon him) said: "The believer's shade on the Day of Resurrection will be [their] charity." (Al-Tirmidhi)

In another instance it is recorded that the Prophet (peace be upon him) stated: "Do not show lethargy or negligence in giving alms and charity till your last breath." (Bukhari)

It is these principles that are the core of Mercy 4 Mankind and that serve as a motivation for Muslim Youth across Canada to be at the forefront of offering charity, helping the community, and giving back as Canadians.



Twitter
[@mercy4mankind_](https://twitter.com/mercy4mankind_)



Instagram
[@mercy4mankind_](https://www.instagram.com/mercy4mankind_)



Email
info@mercy4mankind.ca



Website
www.mercy4mankind.ca

Our Achievements

Fast Facts



\$3,500,000+

Funds raised for Canadian Charities.



50,000+ Trees

Planted by our volunteers throughout Canada.



1,500+ Kilometers

30,000 hours spent cleaning over 50 cities.



4,500+ pints

Blood collected & donated, saving 3000 lives during COVID-19



5,000+ visits

To care homes and hospitals across the country.



1.75 Million

Homeless feeding packs distributed across Canada.



\$67,000

Fundraising dinner school built in Niger



\$1.5 Million

Dollars Donated to Salvation Army



\$1,500,000

Collected for Vaughan Cortellucci Hospital



\$558,000

Dollars raised for 35 Local Charities



\$10,000

Raised For William Osler Hospital

MERCY4MANKIND



++ Charity Runs.

For the past 15 years, Mercy4Mankind has been organizing large scale charity runs across Canada. There are currently 28 established annual runs. These runs are held at local levels in most provinces and major cities across the country.

To date, Over 3.5 Million dollars have been raised through these efforts. These donations have helped in several causes including Food Drives, Neighbourhood Support campaigns and several other similar initiatives. Most importantly, these runs have directly contributed to various health related causes. The Run For Vaughan has raised over 1.5 Million dollars in support of the Cortellucci Vaughan Hospital. These runs have been organized over the past many years in efforts to bring the community together and collectively work to improve lives.

\$1 00k Raised for William Osler Health Foundation from Run for Brampton, 1 00k donated for Milton Distric Hospital from Run for Milton

This year the following charity runs are being planned:

Run for Abbotsford	Run for Ottawa	Run for Niagara	Run for Bradford
Run for Delta	Run for Toronto	Run for Mississauga	Run for Newmarket
Run for Calgary	Run for Durham	Run for Vaughan	Run for Richmond Hill
Run for Brampton	Run for Markham	Run for Barrie	Run for Caledon
Run for Montreal	Run for Scarborough	Run for Innisfil	Run for Georgetown
Run for Cornwall	Run for Burlington	Run for Regina	Run for Brantford
Run for Cumberland	Run for Milton	Run for Saskatoon	Run for London



Charities We Support



PARTNERS
AND SPONSORS



C
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Testimonials



 **Justin Trudeau**
Prime Minister of Canada

I personally feel that the alignment of Ahmadiyya [Muslim] values with Canadian values – values of openness, respect, compassion and willingness to work hard and desire to be there for each other – these are the kinds of things we need so much more of in the community and in the world.



 **Pierre Poilievre**
Leader of the Official Opposition of Canada:

The Ahmadiyya Muslim community is a reminder of what is best about Canada. Your hard work and dedication to serving those around you, giving back to your community, and standing in defence of religious freedom for all are things every Canadian can stand behind you on. I will work tirelessly to bring home a Canada where all Canadians, no matter where they come from, can achieve their dreams. Thank you for all you do.



 **Doug Ford**
Premier of Ontario

Warm greetings to everyone taking part in the Mercy4Mankind Charity Runs. Building a great province begins with strong, healthy communities. Many thanks to the good folks of the Ahmadiyya Muslim community for taking part in these runs. Events such as this bring people of all faiths and cultures together to raise awareness of worthwhile causes.



 **Stephen Lecce**
Ontario Minister of Education

The Run for Vaughan is a top tier event in the City of Vaughan that brings us together behind a united mission: better local healthcare in the heart of our community. I am continuously grateful and impressed with this volunteer-driven organization that is raising over \$2M in support of the Cortellucci Vaughan Hospital. Team Lecce will continue to actively participate with one of the largest teams and donations, as we work to ensure it is the largest run yet!



 **Steven Del Duca**
Mayor of Vaughan

Since 2003, the Run for Vaughan has contributed meaningful support to our goal of bringing a hospital to Vaughan – and together, we achieved that goal. Cortellucci Vaughan Hospital is Canada's first smart hospital and the first net-new hospital to open in Ontario in more than 30 years. The Ahmadiyya Muslim Community is a vital part of our city and country, and I want to thank each of its members for their dedicated and purposeful efforts in making our home the best it can be.

Our Projects

Neighbourhood Helper



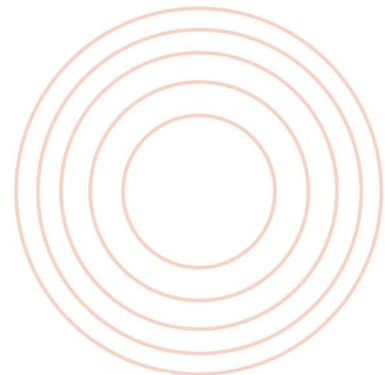
The Ahmadiyya Muslim Youth Association launched a nationwide campaign called "Neighbourhood Helper" through the charity wing Mercy4Mankind. This campaign addressed the need of many vulnerable Canadians during the growing Covid-19 Pandemic. This campaign was launched nation wide to help alleviate the suffering of Canadians during this difficult time.

Through the campaign, members of the Association have been offering their services to help Canadians. From picking up groceries, to filling prescriptions, or to simply have a person to lean on for support, this Campaign has served as that lifeline.

Through a dedicated phone line, Available 24/7 free of charge, Canadians were asked to Dial 1-855-Help811 or sign up via the campaign website link to get the help they required. Awareness campaigns via Media outlets and flyers were delivered throughout Canada to let Canadians know of this project.

This campaign is now established to run permanently through our volunteers to meet the needs of Canadians!

Our Projects



Local Food Drives

Mercy4Mankind is recognized across Canada for its efforts in working at a grassroots level with local charities and food banks to help address shortage of non-perishable foods and resources.

Through Million Pound Initiative we served over 60 food banks across Canada. Mercy4Mankind raised over 3,500,000 pounds of food as part of a charitable initiative to support local food banks throughout the pandemic.

Local food banks play a pivotal role in our society to help distribute food and resources to marginalized and the less fortunate citizens of our society that are struggling to make ends meet. Mercy4Mankind is focused on providing pragmatic measures to address these challenges and has led to utilize its volunteer resources to take action and support local charities in meeting their goals.

If you are interested in donating food or volunteering with local charity organizations, please use the contact form to reach out to us.

Our Projects



In 2023 AMYA comes in first 10th donors list across Canada.



Blood Drives

Mercy4Mankind in partnership with the Ahmadiyya Muslim Youth Association (AMYA) and the Canadian Blood Services (CBS) has committed to host blood drives in major cities across Canada. Donating blood forms a key aspect of giving back to the community, and is an excellent way to help people that are going through various health challenges.

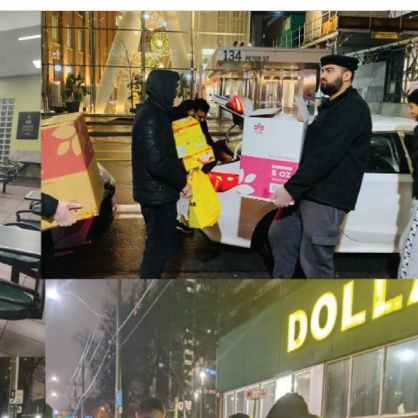
Mercy4Mankind has collected over 1,000 pints of blood during the pandemic, which is sufficient for saving 3,000 lives. As the organization continues to grow and strengthen, along with it does the collection. This year Mercy 4 Mankind has pledged to collect twice as much blood, 2,000 pints, in an effort to save over 6,000 lives in Canada. We are also helping CBS with blood donation, plasma donation, Stem cells new registrations.



AMYA IN ACTION



AMYA AHMADIYYA
MUSLIM YOUTH
ASSOCIATION
CANADA



Our Projects

Shelter Bus



A very unique campaign was launched in 2019 with the purpose of serving the homeless in Toronto. A repurposed bus was designed with one thought in mind, to provide food and mobile shelter for the less fortunate in Toronto.

At the start of the harsh Canadian Winter, the campaign was launched and was a huge success! Dubbed the "shelter bus", a regular coach bus transformed with 20 beds, a kitchenette, lounge space and bathrooms, this mobile shelter helped many homeless people in Toronto. Youth from Mercy4Mankind volunteered every night for 3 months to provide shelter and hot meals to those in need.

More information is available at shelterbus.ca and Mercy4Mankind are hopeful to continue this tradition in future winters!

Our Projects



Tree Planting



The Ahmadiyya Muslim Youth Association (AMYA) has pledged to plant trees across Canada following the guidance received by the Worldwide Head of the Ahmadiyya Muslim Community, Hazrat Mirza Masroor Ahmad (AA).

As Muslims, safeguarding & improving our planet is a crucial element of the Islamic faith. This ambition is also shared by people of other faiths which by the grace of Allah attracted people from diverse backgrounds and cultures.

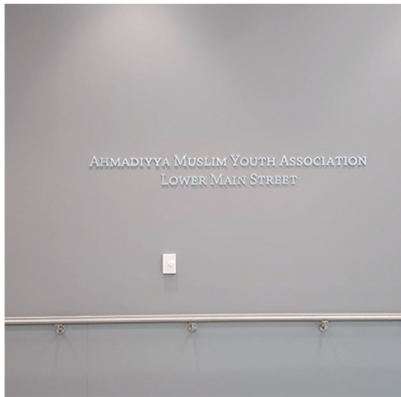
The Prophet Muhammad (saw), who during his lifetime continuously strived to be a mercy for mankind, heavily encouraged about protecting the environment we live in. It is this noble example which inspired youth as well as elders to support and take part in this great initiative led by AMYA.

The goal is to plant over 10,000 trees across Canada by the end of the year.



Our Projects

Parks & Hospital Plaques



The Ahmadiyya Muslim Youth Association (AMYA) is involved in adopting parks across Canada. This initiative has led to strong connections with cities. AMYA volunteers work diligently to ensure that parks are maintained and kept in clean conditions.

In both Whitby and Barrie, AMYA has been recognized for its contributions of maintaining local parks.

Islam plays heavy emphasis on keeping a clean environment and especially taking care of the land that we live on.

As a result of this, AMYA is always seeking opportunities to help adopt parks across Canada and take it upon themselves to ensure that neighbourhoods and parks remain clean. Cleanliness is a hallmark trait of a Muslim, and it is encouraged in all aspects of one's life.

In collaboration with Mercy4Mankind, over the course of the next few years, AMYA will continue to adopt more parks in smaller cities and neighbourhoods.

Our Projects

Holiday Dinner on Wheels



Every year during holiday season, AMYA donate 3000+ meals, some major cities and town across Canada.

During the holiday season, youth launched a nationwide initiative titled "Holiday Dinner on Wheels" to offer warm festive meals for those less fortunate. Through this initiative, volunteers will drive around to various neighbourhoods in downtown areas across Canada to distribute warm holiday meals for those in need. The initiative lasted throughout the winter, however its peak was in the holiday season, particularly on December 23, 24 and 25 and New Year Eve.

Youth across the country were volunteering their efforts as part of this campaign to deliver warm meals to those less fortunate.



Sponsors

SPONSORS





SPONSORS

Sponsors



CUMBERLAND
CITY COUNCIL



In The Press

22,000,000+
Canadians reached



THE STAR

Toronto's winter 'Shelter Bus' for the homeless is as sensible as it is kind

Global NEWS

Youth Association Collecting 'A Million Pounds of Food'

DELTA OPTIMIST

Hospital Foundation and food bank to benefit from 3rd annual Run For Delta

CityNews

Youth Group Helps Canadians Amidst Pandemic

CALGARY HERALD

How Calgarians are helping each other throughout the pandemic

CBC NEWS

Neighbourhood Helper campaign launches in Windsor

Global NEWS

Muslim Youth Group Cleans up Downtown to start the New Year

680News
ALL NEWS RADIO

Shelter Bus Community Holiday Edition

CP 24

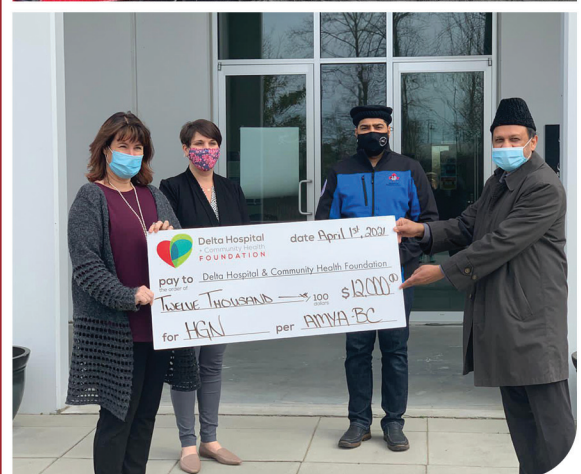
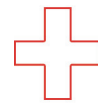
Run for Vaughan Takes place to raise funds for Vaughan Cortellucci Hospital



MERCY 4 MANKIND

Mercy4Mankind is very appreciative of its generous donors over the past many years. It is with the help of donors and sponsors that we are able to achieve our goals and mission to help Canadians across the country.

Mercy4Mankind has thousands of donors across Canada. It is with the help of corporate sponsors that we are able to hold dozens of runs across Canada. These runs are a core fabric of Canadian society as they bring together the community in spirits of raising awareness for health related causes, and really tackle local challenges, which are often unique to their localities.



Benefits of Sponsorship

		\$1,000	\$2,000	\$5,000	\$10,000
		 BRONZE	 SILVER	 GOLD	 PLATINUM
01.	Sponsorship Appreciation Dinner	✓	✓	✓	✓
02.	Sponsorship Networking Event	✓	✓	✓	✓
03.	Social Media Promotion	✓	✓	✓	✓
04.	Mercy4Mankind Merchandise	✓	✓	✓	✓
05.	Tax & Donation Receipt	✓	✓	✓	✓
06.	Website Recognition	✓	✓	✓	✓
07.	Sponsorship Appreciation Plaque		✓	✓	✓
08.	Logo Displayed on Banner		✓	✓	✓
09.	Cheque Presentation at Run			✓	✓
10.	Booth at Run			✓	✓
11.	Email to all attendees				✓
12.	Sponsored Merchandise				✓
13.	Public Recognition at Run				✓

Benefits of **Bringing Runners**



3 Runners



\$50

Incentive



10 Runners



\$500

Incentive



**20 Runners
or more**



\$1000

Incentive

"Run together for a cause"

www.mercy4mankind.ca



**MERCY 4
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